







# **Sponsorship Catalogue**

# 17<sup>th</sup> World Wind Energy Conference & Exhibition 2018

# Venue:



HOTEL, KARACHI









The World Wind Energy Association (WWEA) and Renewable Resources (Pvt) Ltd (RE2) will jointly organize the 17 World Wind Energy Conference and Exhibition on (WWEC2018) from 28-30 November, 2018 in Karachi Pakistan. WWEC – a flagship conference of WWEA, held annually since 2002, will incorporate the spirit of international networking and idea exchange on wide spectrum wind power topics.

The conference will take place at the Movenpick Hotel in Karachi, Pakistan.

By joining hands with various stakeholders, the conference will offer a rich opportunity to communicate to decision makers, project developers, businesses, researchers and financers the significant technological advances and commercial successes of wind power technologies.

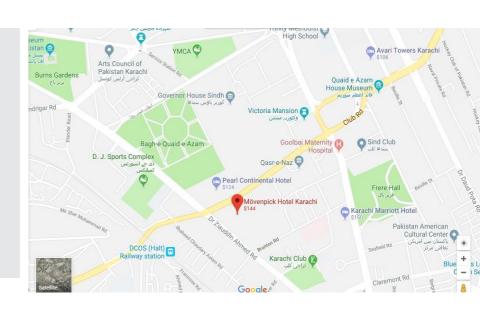
We provide a range of sponsorship and exhibit on packages to meet your marketing demands.

# Venue

Movenpick Hotel, Club Road, Civil Lines Karachi – Pakistan

# 24.8470° N, 67.0257° E

Located in the commercial capital of Pakistan, the Movenpick Hotel is equipped with modern facilities creating a market and a world of its own.



Sponsorship Package					
Benefits	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Dinner Reception and Evening Even Sponsor
Package Price*	30,000 USD	20,000 USD	10,000 USD	5,000 USD	20,000 USD
Logo placement on conference website (with hyperlink to company's website)	Prime position	2nd prominent position	3rd prominent position	General sponsorship position	Social event sponsorship position
Logo placement at conference newsletters	Prime position	2nd prominent position	3rd prominent position	General sponsorship position	Social event sponsorship position
Logo placement on conference program	Prime position	2nd prominent position	3rd prominent position	General sponsorship position	Social event sponsorship position
Company's banner in social event area	Prime position	2nd prominent position	3rd prominent position	General sponsorship position	Social event sponsorship position
Formal acknowledgement at the event	Yes	Yes	Yes	-	During the dinner
Speech at the event	Three speeches (15min each)	Two speeches (10 min each)	One speech (15min)	One speech (10 min)	Two speeches ( 1 in conference, 1 at dinner) 10 min each
Company brochure in conference bag	Yes	Yes	Yes	-	Yes
Full conference tickets + participation on in social events	10 persons	5 persons	3 persons	2 persons	4 persons
Exhibition on space	290 sq. ft	200 sq. ft	144 sq. ft	100 sq. ft	144 sq. ft
Part of conference documentary	Yes	Yes	-	-	Yes
A4 color advertisement in official program	Full page	Half page	Quarter page	-	Half page-
Branding at the entrance	Yes	Yes	-	-	At the dinner reception
Company's branding on conference material	Yes	Yes	-	-	-
Company's branding in VIP facilitation room	Yes	Yes	-	-	Yes

<sup>\*</sup> Price do not include production cost for sponsor's promotional material (company banners, displays, etc). All prices are subject to applicable tax







## For sponsorship enquiries, please contact:

### **Usman Farooq**

Assistant Coordinator - WWEA

Email: usman.farooq@wwindea-pk.org

Mobile: +92 334 8527322

### **Abeer Tariq**

Assistant Coordinator – WWEA

Email: abeer.tariq@wwindea-pk.org

Mobile: +92 310 593530

### **Conference Secretariat**

Office No. 1002, 10<sup>th</sup> Floor, Green Tower Jinnah Avenue, Blue Area Islamabad – 44000

Pakistan

T: +92 51 873901-2

